Measure the impact of your content and publications in real-time

Understanding what content resonates with researchers and readers is one of your biggest challenges when deciding what manuscripts to accept, commission and highlight.

Impact Vizor gives you the tools needed to uncover trends, meaning and context. Our award-winning tool gives you real-time insight into the reach and impact of your scholarly content, allowing you to capitalize on trends and make better editorial decisions.

Impact Vizor integrates data about citations, usage, and ocial media pick-up with published metadata and internal editorial data to give you consolidated, intuitive visualizations. You can slice and dice your data to analyze the performance of content at a granular level (by topic, by section, by an editor, by time, etc).

Unlike generic data platforms, Impact Vizor was specifically designed to meet the needs of editorial teams of journal publishers to help them understand and optimize the impact and reach of their content.

And for those that are more technically minded, Impact Vizor lets you dive into the raw data behind the Visualizations and export it to incorporate into other analytics tools, giving you powerful knowledge at your fingertips.

Features and benefits

- Real-time, granular insight into impact and citations
- Spot early indicators and trends to get ahead of your competitors
- Track rejected articles to make better
- Competitive benchmarking and analysis
- Slice and dice your data to analyze relationships between metrics
- Export data and visualizations for further analysis

"HighWire will enable us to take an avidence-based approach to our editorial decisions, accelerating our ability to analyze and visualize trends and gaps. We will be able to track the performance of our current publishing output at a granular level."

– Impact Vizor customer

Knowledge at your fingertips to **gain actionable** insight

Rejected Article
Tracker

See where articles you have rejected end up and measure their impact and citation rate.

Hot Object
Tracker

Evaluate trending articles, topics, and authors to identify and capitalize upon growing trends.

Hot Article
Tracker

Easily uncover your most-cited articles, unlock year-on-year comparisons, and identify articles likely to do well ahead of time.

Citation Distribution
Surveyor

Visualize patterns of citation across individual or groups of articles.

HighWire Press

HighWire is an industry leading provider of digital publishing tools and platform solutions, across all aspects of the publishing lifecycle.

Since our founding at Stanford University in the early days of the web, **HighWire** has remained an innovative leader focused on the amplification of knowledge. We are now powered by **MPS Limited**, a leading global technology.

This combination of deep domain digital and scholarly publishing expertise makes **HighWire** the technology partner of choice for global commercial and academic publishers.

Connect Today

www. highwirepress.com/contact

Platform Solutions

Submission & Peer Review
- BenchPress

Content Workflow Management
- Ampere
- DigiEdit
- Mag+

Identity Management
- Sigma

Content Hosting & Delivery
- JCore
- Scolaris
- Scholar Stor
- Mag+

Order & Subscription Management
- THINK
- Fulfillment Services

Reporting & Anaytics
- Impact Vizor
- Insight Vizor
- Scholarly Stats

About **HighWire**

HighWire is an industry–leading global provider of digital publishing tools and platform solutions across all aspects of the publishing life cycle. **HighWire** is powered by **MPS**.

HighWire
Powered by **MPS**

About **MPS**

MPS provides content, platforms, and learning services to the world's leading publishers, societies, university presses, learning companies, enterprises, and content aggregators.

MPS

100+
Fortune 500

17
Locations

2700+
Experts

200+
Awards