Empowering Libraries with Powerful Usage Analytics

ScholarlyStats

Power BI-based Visualization

Cost per Usage Metrics

HighWire
Powered by MPS
ScholarlyStats is a cloud-based platform that empowers librarians, consortia, and institutions to streamline the title selection process by collecting, consolidating, and distributing usage analytics to help drive informed business decisions.
Identifying the economic value of subscriptions has always been a challenge for libraries. With ScholarlyStats, librarians can analyze the most and least popular content with their users, as well as identify content receiving zero usage. This unlocks opportunity for troubleshooting as well as the ability to calculate and track cost per use for each subscription to help in renegotiating existing subscriptions with publishers.

ScholarlyStats provides usage analytics for all subscriptions that identifies the most popular content as well as the least-utilized content. The interactive PowerBI-based visualizations give the user an option to custom-build dashboards to specification for visualization requirements, which helps to pinpoint performance, including identifying access denials lending visibility to content that users may have difficulty accessing.

ScholarlyStats provides usage reports with standard COUNTER metrics aggregated across platforms that can be customized according to users’ needs.

Its in-built analytics tool generates insights on time-based content usage as well as access denials, giving the user an option to download reports for slicing, dicing and sharing actionable insights. Standard reports include: top subscriptions by usage, content by subscription costs, cost per use, access denials, etc.

Features and benefits

- Usage analytics for all subscription content – books and journals
- Customizable, interactive PowerBI-based visualizations
- Cost per usage metric
- Metrics used to report usage analytics are in line with COUNTER5
- Generate downloadable reports for actionable insights

“We use the service both for building our collections and weeding out those subscriptions that are not used. On the day we got our first report we used it to make a decision to subscribe directly to some titles that had received a lot of use in an aggregated database”

- ScholarlyStats customer
Get many additional features to **best evaluate** the value of your subscriptions

**Cloud secure platform with on-demand availability**
All your data will be stored on cloud servers, secured by validations, firewall protections, and provision for periodic backups.

**Onboarding services**
Complete support for database integration at the start and ongoing support sessions provide for comprehensive coverage of platform features to train first-time users.

**Support for any integration/customization**
Custom third-party integrations or reporting requests can be explored per client needs.

**Technical support**
A dedicated support team is available to assist clients with any technical queries.
HighWire is an industry leading provider of digital publishing tools and platform solutions, across all aspects of the publishing lifecycle.

Since our founding at Stanford University in the early days of the web, HighWire has remained an innovative leader focused on the amplification of knowledge. We are now powered by MPS Limited, a leading global technology.

This combination of deep domain digital and scholarly publishing expertise makes HighWire the technology partner of choice for global commercial and academic publishers.
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- BenchPress

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- Mag+

Order & Subscription Management
- THINK
- Fulfillment Services

Reporting & Analytics
- Vizors
- Insights
- Scholarly Stats

Identity Management
- Sigma

Content Hosting & Delivery
- JCore
- Scolaris
- Scholar Stor
- Mag+
About HighWire

HighWire is an industry-leading global provider of digital publishing tools and platform solutions across all aspects of the publishing life cycle. HighWire is powered by MPS.

About MPS

MPS provides content, platforms, and learning services to the world’s leading publishers, societies, university presses, learning companies, enterprises, and content aggregators.