

# Flexible access and identity management



**HighWire**  
Powered by **MPS**

### Seamless access for readers and centralized control for administrators

Sigma lets you keep control of your content without compromising accessibility, enabling fast and easy access to content for users and maximizing value for publishers with a centralized, flexible and open service for authentication, licensing and reporting.

The Sigma Admin UI provides self-service capabilities for publishers to manage accounts, licenses and reports. Institutional administrators, such as librarians, can download COUNTER usage reports. Readers and researchers benefit from frictionless, single-sign-on access across sites.

Sigma supports comprehensive models of complex hierarchical relationships amongst institutions. The flexible licensing model supports a wide variety of business models. Licenses can grant access to the desired level of granularity such as individual articles, issues, volumes, and chapters.

Sigma includes built-in reports and integrations with third-party tool, providing insight into usage patterns to enable better business decisions. Third-party integrations can be enabled through Sigma's fully featured API: for example CRMs, eCommerce, and proprietary back-end systems.

HighWire has a long history of championing seamless, remote access to knowledge. As well as spearheading what is now the industry standard method of delivering free access to scholarly content to developing economies, HighWire also worked in partnership with Google to co-develop Campus Activated Subscriber Access (CASA), allowing researchers to access content off-campus: any time, anywhere, from any device, and any source.

**"It gives us the ability to offer up our extensive collection of content to faculty, students and professionals instantaneously and with ease, as well as providing us with valuable insight and data to inform our publishing process."**

Pascal Schwarzer, VP Digital Development,  
Springer

### Features and benefits

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- ✓ Centralized institutional administrator view across all profiles, users and analytics.
- ✓ Vendor-agnostic: can be used to provide access management for any sites, whether hosted by HighWire or not.
- ✓ Helps you understand usage patterns to make better business decisions.
- ✓ Enables single sign-on and remote access across multiple sites for your readers.
- ✓ Templates for license agreements and voucher codes.
- ✓ Integration with external SSO.

# Integratable into any content hosting platform

## Centralized Identity Management

Single sign on from anywhere, with support for usernames, library cards, IP, Shibboleth, OpenAthens, Referrer URLs and CASA.

## Self-Service Admin

Our intuitive administration UI for publishers, libraries and institutions gives all stakeholders the tools they need to easily control and administer clients, users, subscriptions, vouchers and reports - with all permissions at an individual or role-based level.

## Remote Access

Simple SSO from any device in any location, allowing researchers, students, and practitioners to access the information they need remotely.

## Analytics & Reporting

COUNTER and beyond: our detailed in-built reporting gives you insight into elements like holdings, license agreements, vouchers, and email notifications. API integration lets you plug in further third-party data sources.

## Free Access to Developing Countries

Publishers can enable licenses to make specific content free to developing countries, using IP address mapping.

## Highwire Press



HighWire is an industry leading provider of digital publishing tools and platform solutions, across all aspects of the publishing lifecycle.



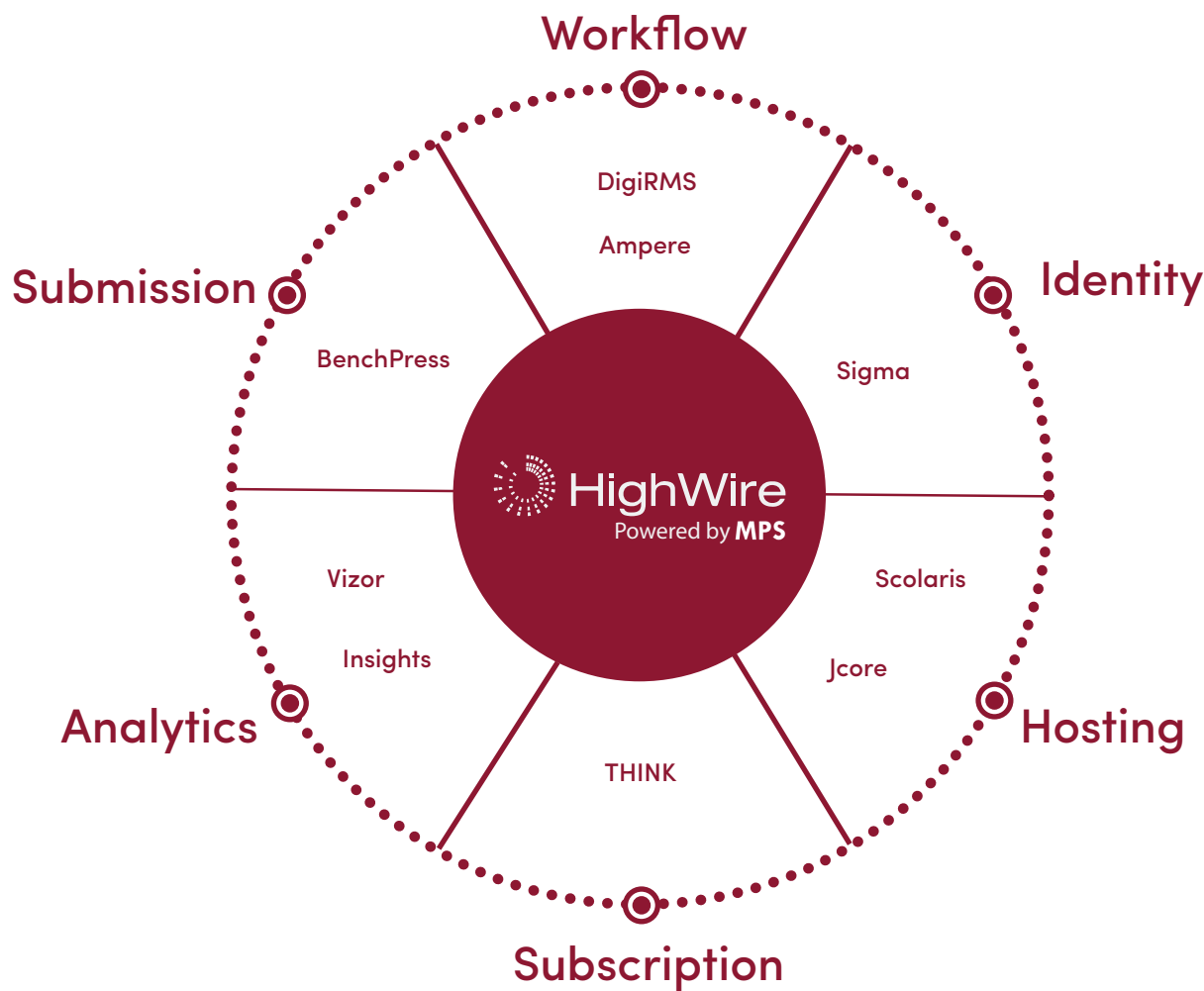
Since our founding at Stanford University in the early days of the web, HighWire has remained an innovative leader focused on the amplification of knowledge. We are now powered by MPS Limited, a leading global technology provider of content platforms and learning solutions.

This combination of deep domain digital and scholarly publishing expertise makes HighWire the technology partner of choice for global commercial and academic publishers.

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**Consulting:** Helping you to connect the best minds to the most people

About HighWire

HighWire is an industry-leading global provider of digital publishing tools and platform solutions across all aspects of the publishing life cycle. HighWire is powered by MPS.



About MPS

MPS provides provide content, platforms, and learning services to the world’s leading publishers, societies, university presses, learning companies, enterprises, and content aggregators.



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17  
Locations



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