

# Journal sites designed for your readers



HighWire  
Powered by **MPS**



# Meet your publishing goals with stunning simplicity

JCore is a modern, intuitive journal hosting platform that delivers powerful content ingestion, enrichment, and publishing infrastructure for your journal websites.

The result of in-depth conversations with researchers and publishers across the research lifespan, JCore provides you with superb designs and theming options, granular control through self-operable tools, and faster turnaround times for publication. The resulting modern user experience and functionality makes it easy to add and update content, enhance your discoverability, and repurpose or monetize content.

JCore allows for easy, browser-based administration of site features and design configurations, enabling an adaptable and responsive site design. Publishers can retain control over content and layout, and easily configure the journal site home page to support specific business goals; for example, to showcase collated content to a target audience.

Our unique relationship with Google, forged when we worked together to pioneer the metadata tag set underlying Google Scholar, means our publishers always remain at the forefront of discoverability and innovation.

The strength of HighWire technology lies in our open, interoperable approach, meaning we can easily integrate with third-party systems, standards and technologies. This gives us the unique power to configure JCore to meet the needs of your publishing processes.

With over 100 third-party integrations to help you enhance, disseminate, analyze and monetize your content, JCore offers stunning simplicity alongside powerful configurability.

**"When looking for partners to digitize our range of publications, the HighWire platform was an easy choice. It gives us the ability to offer up our extensive collection of content to faculty, students and professionals instantaneously and with ease."**

## Features and benefits

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- ✓ Simple, intuitive UX optimized for 'minimal clicks'.
- ✓ Tailored look-and-feel to fit your brand.
- ✓ Easy to use self-service tools to give you more control over your site.
- ✓ Specialist publishing features to support your publication process.
- ✓ Enhance discoverability and easily highlight, collate and repurpose content.



Our suite of handy modules can be rapidly deployed to meet your specialist publishing needs

**Custom Collection Toolkit**

Quickly curate journal articles across different issue (current and past) into collections complete with their own landing pages.

**Meeting Abstracts**

Make your meeting and event content more discoverable, boosting awareness and promoting ground-breaking findings.

**Direct Publishing**

Publish news pieces and other non-article content in real-time, keeping your community up to date with breaking news and tailored information.

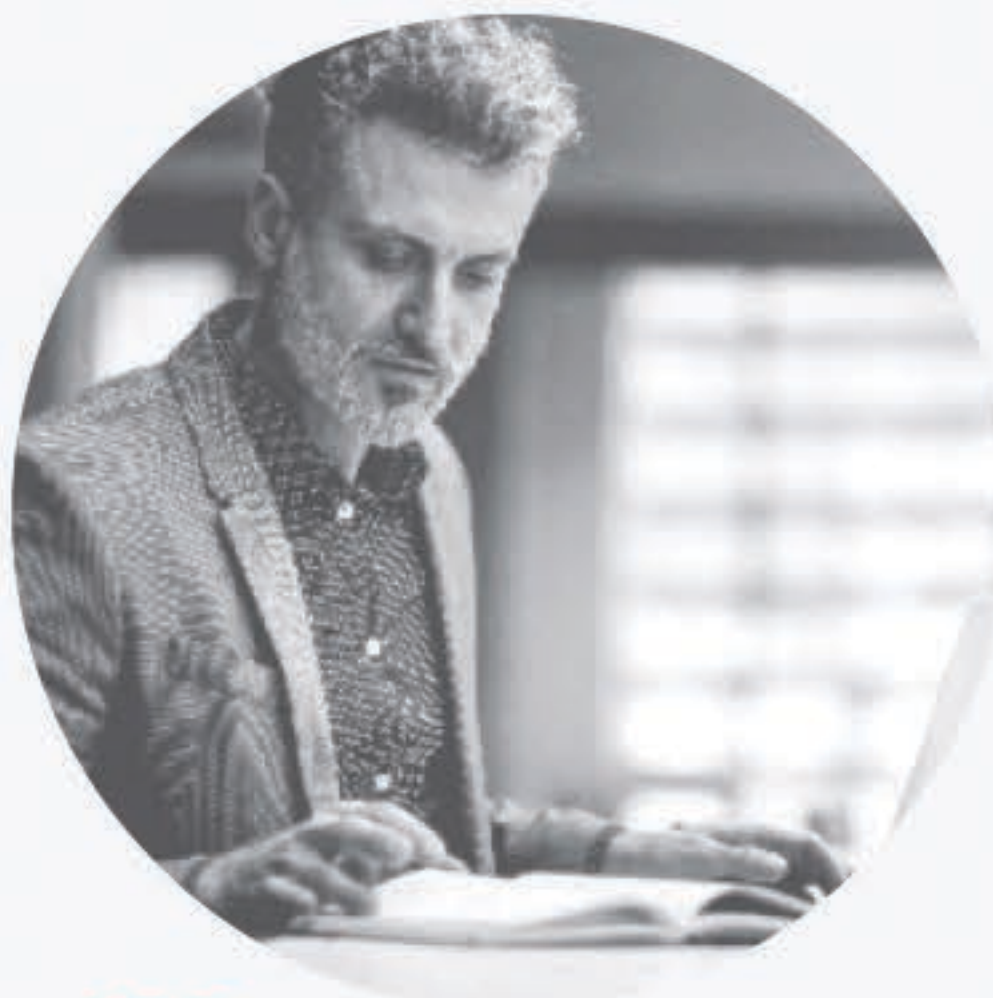
**Alerts**

Give your readers a heads up when a new article relevant to their interests has been published, while utilizing the alerts channel to cross-promote hot topics and advertise new content.

**eCommerce**

Make it easy for users to seamlessly purchase articles in only a few clicks with our integrated eCommerce and PPV module.

**Highwire Press**



HighWire is an industry-leading provider of digital publishing tools and platform solutions, across all aspects of the publishing lifecycle.



Since our founding at Stanford University in the early days of the web, HighWire has remained an innovative leader focused on the amplification of knowledge. We are now powered by MPS Limited, a leading global technology provider of content platforms and learning solutions.

This combination of deep domain digital and scholarly publishing expertise makes HighWire the technology partner of choice for global commercial and academic publishers.

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