



Create the  
best digital  
publications  
and reach the  
most people

HighWire Hosting is delivered through a range of solutions that help simplify the publishing process, widen the reach, deepen the impact, and accelerate the exchange of ideas.

**Scholaris** is the award-winning integrated content platform that enables you to easily publish large, unique and diverse content sets across books and journals.

**JCore** is a specialized journal platform with a powerful content ingestion and enrichment infrastructure.

**Origins** is a platform that enables you to host multiple journals on a single site; managing and simultaneously releasing new features including design updates and product integrations.

**Custom Collection Toolkit** is an easy-to-use application that enables you to quickly curate journal articles, books, and book chapters into collections complete with their own landing pages.

**Meeting Abstracts** enables you to make your meeting and event content more discoverable, boosting awareness beforehand and promoting groundbreaking findings afterward.

**Express** enables you and approved third parties to automatically ingest and update multiple content types based on your specific publishing rules.

HighWire's intelligent publishing platform is a unique next-generation digital solution designed to evolve to meet the fast-changing expectations of your online users.

Using open architecture, the intelligent publishing platform delivers innovative digital assets that work together to create superior user experiences, remarkable engagement, and exciting new revenue opportunities now and long into the future.

HighWire Hosting forms the backbone of the intelligent publishing platform, giving publishers a range of customizable solutions that help you upload, curate and publish multiple content types, from text to video and image to data.

**“To realize our new digital-first approach to publication, we needed an expert partner, and HighWire provides insight, assistance, and a fresh approach that help our publishing workflows meet the needs of our members and readers”**

Dr. Perry Scanlan, Editor-in-Chief, Clinical Laboratory Science

## Features & benefits

---

### ✔ Multiple content formats in one site

Host all of your content, from books to journal, text to video in a single site, meaning more effective and efficient management and marketing of content.

### ✔ Automatic content ingestion

Keep your content updated and accurate with automatic content ingestion, including a self-service UI to monitor and fix errors and preview content before it's published.

### ✔ Self-service CMS management

Approved users can directly edit your site, creating pages, adding images, changing menus, updating text and changing headers and footers.

### ✔ Powerful search capability

Take advantage of boolean logic, synonyms, “did you mean” prompting, wildcards and stemming to improve discoverability across all of your content types and properties.

### ✔ Curation different content from different sources

Quickly create and publish bespoke collections, each with their own landing page, customizable URL, independent meta tags to optimize discoverability.

## Host multiple content types to maximize discoverability

### A common problem

Many publishers are forced to host different content types across different platforms, often across different vendors. The internal labor costs of having to manage content across multiple platforms and manage relationships with different providers is expensive and can mean a really poor experience for your users.

Not only do users potentially have to log-in to multiple different sites, but the content is also not linked between platforms meaning users struggle to fully access the full value of the content you provide.

### How we help

HighWire Hosting enables you to host all of your content in a single site, meaning more effective and efficient management and marketing of content. Accessing a single CMS cuts down on time and overhead and lowers the total cost of ownership as you can manage all content types with the same staff.

You're also able to curate journal articles, books, and book chapters into collections to enhance the user experience. Discoverability is significantly improved, not just enabling users to find all content types related to their search, but allowing you to use one content type to market another.

## Automate your content upload and focus on what you do best

### A common problem

Whether you're looking to re-platform or just keep content on your existing site up-to-date, the process of uploading content can be daunting.

Manually uploading content from a variety of sources, in different formats and adding appropriate metadata to support search can be a significant drain on your resources. Human intervention in such a laborious task also means that it often has errors or is incomplete and those errors make their way onto your site(s), negatively impacting the user experience and value perception of your content.

### How we help

Express from HighWire can be plugged into your platform. It enables you to automatically load multiple content types. The content is validated by a suite of standard rules, plus any rules that you set to ensure bad or missing content is not showcased on your site(s).

With a self-service UI, the tool can be used by your team or designated third parties. Detailed reporting gives sight of any errors, you can specify the go-live date for content and preview it on the site before it is published.

## Grow your platform as your publishing needs change and grow

### A common problem

"Change is the only constant". That has never been truer than in today's technology-driven world. Not only will your requirements as a publisher change, but the expectations of your users will also undoubtedly change as they experience technical revolutions in their everyday lives.

For many publishers, updating your content platform can be challenging. It often requires custom development work via your platform provider, in-house technology teams or third parties. This can be costly, time-consuming and create unexpected support issues.

### How we help

HighWire Hosting platforms are developed with a modern, flexible and easily configurable UI, but are based on a robust, established and powerful platform with an active development roadmap.

The development roadmap is created in conjunction with our customers and is made available to all customers on the platform. This means you can quickly take advantage of new features as they are released. Your site(s) can grow and develop in line with the latest technological advances without having to commit to expensive and time-consuming custom development. And because the features are available platform-wide, they come fully supported by the HighWire team.

Whether you choose from our suite of modular applications or our entire intelligent platform, we help all publishers to create the best digital experiences and reach the most people.

 HighWire | Submissions

 HighWire | Identity

 HighWire | Hosting

 HighWire | Analytics

 HighWire | Consulting

Find out how we help get Knowledge Amplified  
[www.highwirepress.com](http://www.highwirepress.com)

 HighWire