HighWire Roadmap - 2019

Jim Longo

VP Product Management & Design

HighWire

Product Strategy – 2019

AI & Analytics	Alerts Management	Self Service	User Engagement	Revenue Enhancements
Microsoft Academic Graph	Tailored preferences for message types	Panel Editor	Enhanced Search: Adding Non-Article Content to indexing	Custom Collection Enhancements including Ecommerce
Tableau Upgrade	Configurable templates with Ad space	Self Service – Content Syndication	Enhanced e-book reader experience	Counter 5 Rollout
Exploring New Partners	Enhanced analytics on user open rates, click through etc.	Taxonomy Toolkit		Ecommerce – 3rd Party Sites - SIGMA
		Text & Data Mining		

Platform Enhancements

Open Platform Enhancements of our event driven micro – API documentation & support

PSI Integration with Access Control

Automatic Publishing

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Microsoft Academic Graph - MAG

MAG Features

- Deeper content
- Faster updating
- Leverages Azure tools

Benefits

- Faster citation indexing
- Deeper insights
- Improved accuracy

218,275,259 Papers
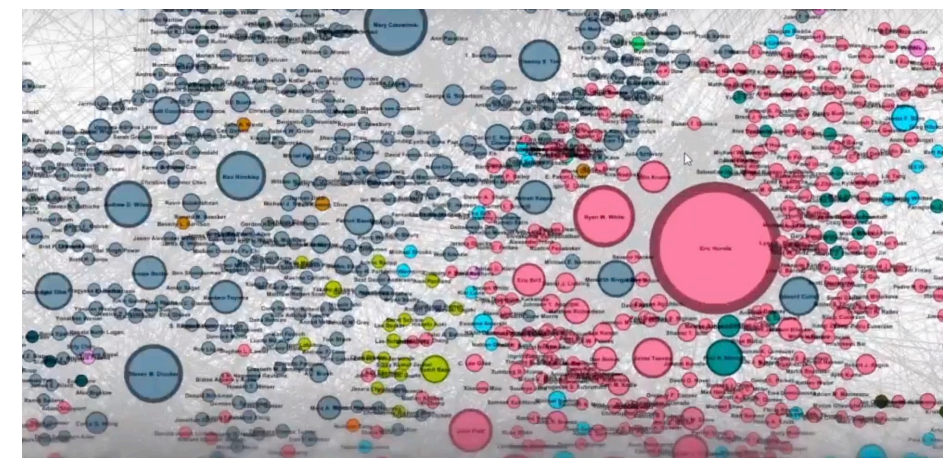
260,246,129 Authors

663,685 Topics

4,377 Conferences

48,725 Journals

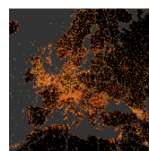25,502 Institutions

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Vizors – Tableau Upgrade

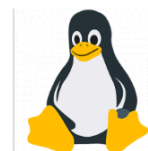## Tableau 10.5

- Faster data uploads
- More flexible UI

Benefits

- Better wayfinding
- Personalized features
- Enhanced Help

Tableau 10.5 Features
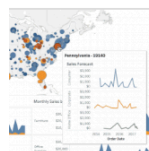
DESKTOP   SERVER   ONLINE   MOBILE   CLEAR FILTERS

Hyper
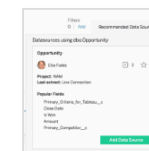Rev your data engines.

Linux
Tableau Server on Linux.

Annotate and share
Annotate and share viz snapshots from the iOS app.

Viz in Tooltip
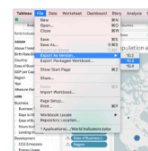Embed visualizations within tooltips for details on demand.

Box Connector
Connect directly to your Box data.

Data source recommendations for Tableau Online

Tableau Desktop deployment improvements
Deploy Tableau Desktop at Scale.

Improved workbook version compatibility
Open a compatible workbook with an older version of Tableau

Rename workbooks
Rename workbooks from the web.

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Exploring new partner technologies

AI Tools

- META
- Semantic Scholar
- Yewno

Benefits

- Faster implementation
- More powerful tools
- Cutting edge technology - today.

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Alerts

Features
- More detailed reporting
- New Alert templates
- More publisher control
- Self service Alert management

Benefits
- More flexibility with Ads
- Tailored templates
- Tune marketing to users based on alerts analytics
- Better responsive design

Connect: The World of Critical Care Nursing

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1 April 2019, Vol. 12, No. 3

Editorial

Turning the Page

Paul Fulbrook

Article

Cognitive Assessment in Adult Cardiac Arrest Survivors: What Is Known and How Shall We Move Forward?

Han Shi Jocelyn Chew, Ho Yu Cheng, Xi Cao, Violeta Lopez, et al.

Critical Care Nursing in Hong Kong

Hang Mui So, Xi Cao

Difference of Radial Access and Femoral Access on Patient Outcomes in Diagnostic Cardiac Catheterization: A Quasi-Experimental Study

Xi Cao, Sui Ying Fung, Yuen Yi Lai, Sek Ying Chair, et al.

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COUNTER 5

Released Jan 2019

- New Code compliant
- Held Webinars on the changes

Benefits

- New standardization of reports
- New Metrics
- RESTful interface for SUSHI

	A	B	C
1	Report_Name	Journal Title Report 1	
2	Report_ID	JTR1	
3	Release	5	
4	Report_Description	Requests by Journal and Month	
5	Institution_Name	Sample University	
6	Institution_ID	isni=1234567890	
7	Metric_Types	total_item_requests; unique_item_requests	
8	Report_Filters	Access_Type=Controlled|OA_Delayed	
9	Report_Attributes		
10	Exceptions		
11	Reporting_Period	BeginDate=2017-01-01; EndDate=2017-02-28	
12	Created	2017-03-05	

Consistent Header

Consistent Detail

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Taxonomy Toolkit

Features

- Visualize taxonomy nodes
- Navigate hierarchy by search or browse

Benefits

- See content mapped to nodes
- Identified misaligned content
- Validate taxonomy structure

.

Taxonomy UI

	DOI/Identifier	Citation
▼ Subject	10.1891/9780826135674	Nikhil Joshi and Anthony Mastroianni (2018). Michael A. Weller Ed. *Radiation Oncology Question Review.* New York, NY: Springer Publishing Company. doi:10.1891/9780826135674
▼ Medicine		
▼ Neurology		
Exam Prep and Study Tools		
▼ Oncology		
Medical Oncology		
Radiation Oncology	10.1891/9780826135674.0008	Daesung Lee(2018).*Lymphomas.* New York, NY: Springer Publishing Company. doi:10.1891/9780826135674.0008
Exam Prep and Study Tools		
▼ Physical Medicine and Rehabilitation		
Exam Prep and Study Tools	10.1891/9780826135674.0006	Henry Blair and Michael A. Weller(2018).*Genitourinary Cancers.* New York, NY: Springer Publishing Company. doi:10.1891/9780826135674.0006
Other Specialties		
▼ Nursing		
Administration, Management, and Leadership		
▼ Advanced Practice	10.1891/9780826135674.0001	Nikhil Joshi, Shlomo A. Koyfman, et al.(2018).*Head and Neck Cancers.*
Critical Care, Acute Care, and Emergency		New York, NY: Springer Publishing
Family and Adult-Gerontology Primary		

UI Enhancements - Search

Enhanced Search

- Index front matter
- Provide search results inclusive of additional content
- Provide ability to toggle the facet on/off

search

Advanced Search

Search Box Enhancement will toggle content filter

Articles

Current Issue

Papers in Press

Archive

For Authors

Submit a Manuscript

Info for Authors

Guidelines

Proteomic Identification

Clinical Proteomics

Glycomic Identification

Targeted Proteomics

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Molecular & Cellular Proteomics

Journal of Biological Chemistry

Journal of Lipid Research

ASBMB Today

UI Enhancements – Mobile PDF Reader

Features

- Modern mobile interactions
- Enhanced reading experience
- Address the growing use of mobile devices for PDF access

Benefits

- Meet market expectations
- Improve relevancy through interaction
- Improve usage

TAP ONCE to show/hide controls

TAP TWICE OR PINCH to zoom in/out

ROTATE device to magnify

SEARCH with integrated results

CONTENTS

SETTINGS with feedback form
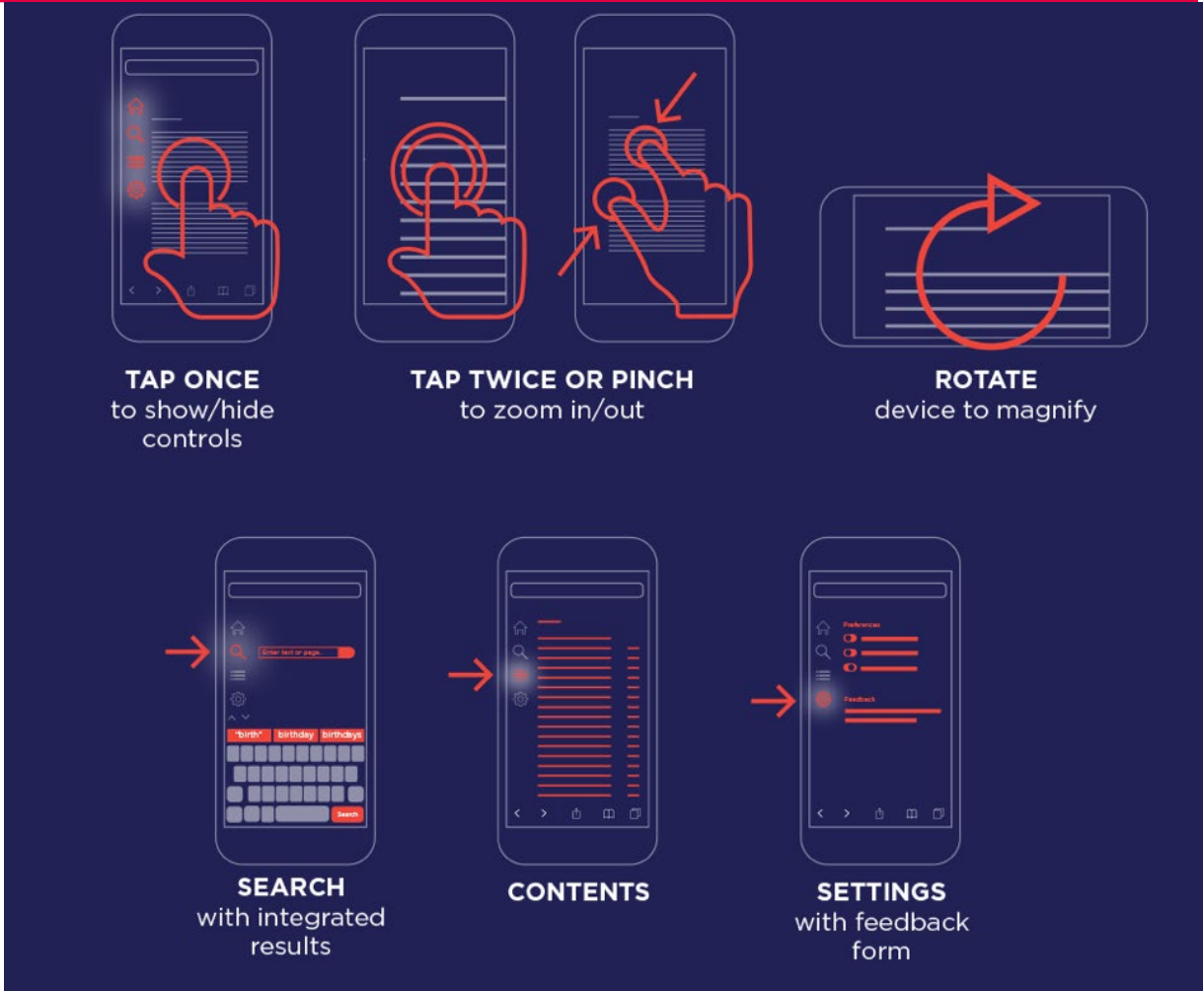
Custom Collection Toolkit

Features

- Sell Collections
- Enhanced design capability
- New Pricing – predictable monthly price

Benefits

- Generate incremental revenue
- Create collection for events, newsworthy coverage, etc.
- Collections can better support your journal brand

Content Syndication

Features

- Self service create, modify, update and delete
- Flexible packages

Benefits

- Time saving
- Customer support
- React quickly

Destination	1	2	3	4	5	6	7	8	9	10
metadata	🟢	🟡	🟢		🟢	🔴	🟢	🟢	⚫	🟢
article	🟢	🟡	🟢		🟢		🟢	🟢		🟢
pdf	🟢	🟡	🟢	🔵	🟢	🔴	🟢	🟢		🟢
supplements			🟢							
ftp		🟡	🟢	🔵	🟢		🟢	⚫		⚫
frequency	m	q	a	a	m	s	q	q	m	s
delivered	🟢	🟡	🟢		🟢	🟡	🟢	🟢		🟢
active	⚫	⚫	⚫	⚫	⚫	⚫	⚫	⚫	🟤	⚫

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Automatic Publishing

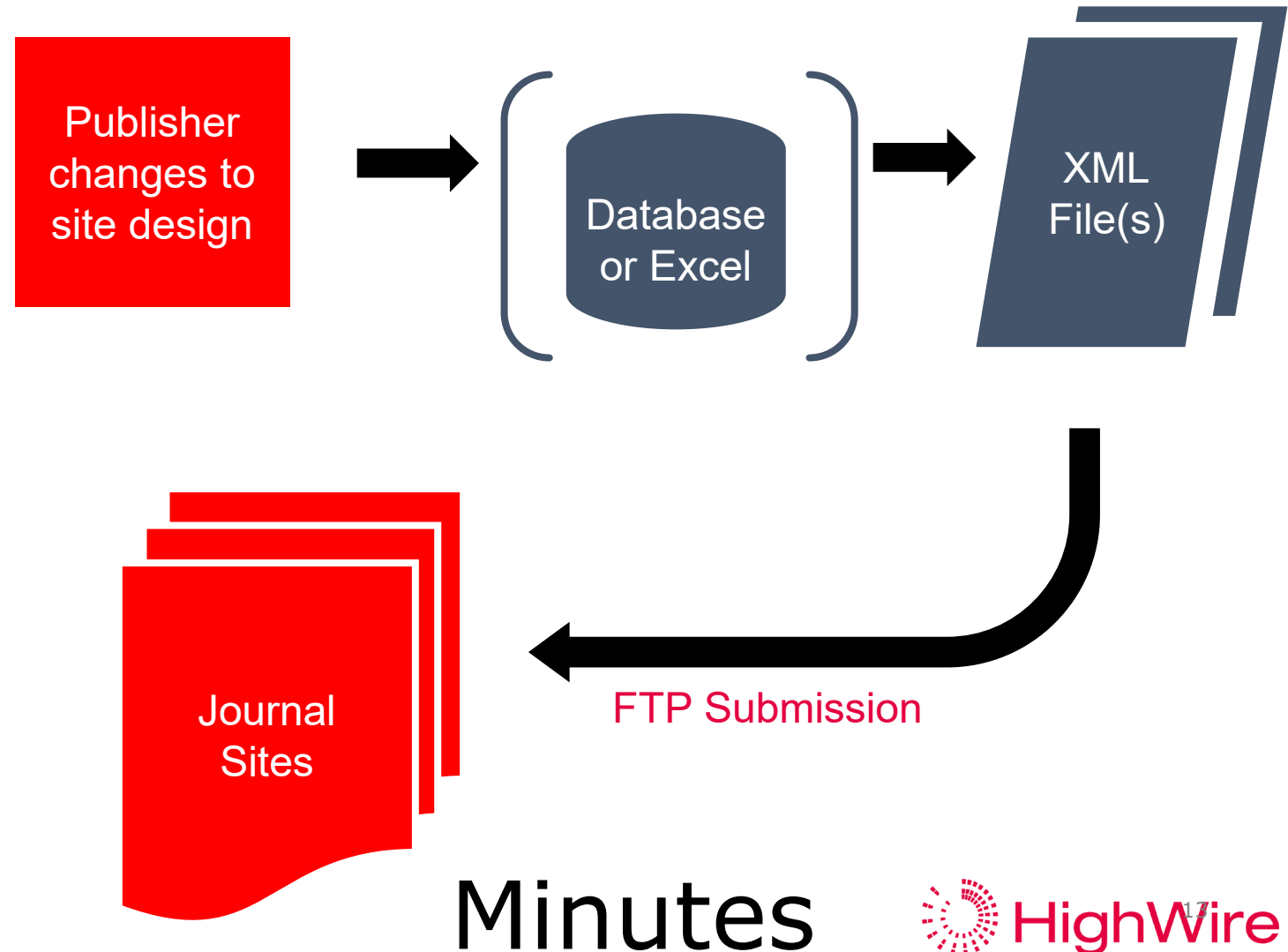**Features**

- Sites tagged for XML
- Publisher can modify and submit
- Changes made to site automatically

Benefits

- Time savings
- No HighWire staff involved
- Instant changes without project costs

Publisher changes to site design

Database or Excel

XML File(s)

Journal Sites

FTP Submission

Minutes

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Text & Data Mining

Features
- Self-service generation of Access tokens
- Access control list – (journals & type of content)
- Period

Benefits
- Revenue opportunities
- Control access
- Simple to manage
- Leverage CrossRef API

Content Syndication   Home   Browse ▾   Search

Generate   View

Generate Access Tokens

COB all journals ▾

Requester Name

Ollie Hamilton

Requester Email

ohamilton@highwirepress.com

Request Label

SalesForce case #01107563

Number of Tokens

10

Expiration Date

05/08/2020

Generate Tokens

Export CSV

Created	Updated	Value	Label	Expiration Date	Requester Name	Requester Email

Panel Editor

Features
- Self-service
- Rearrange panels
- Unlimited changes

Benefits
- Respond to editorial requests faster
- Work at your own pace
- No minor project charges
- Experiment with different designs

IP Registry

Stanford university | Search

PSI Org ID	Standard Name	Alias 1	Alias 2	Country Code	Organisation Type	Url	ISNI ID	Root	Hierarchy Size	IP Status
USAAS0UNI435356	Stanford University	Leland Stanford Junior University	Stanford Uni	USA	UNI	www.stanford.edu		Yes	9	
USAAS0COL448644	Stanford University School of Medicine			USA	COL	med.stanford.edu			0	
USAAS0MCN448642	Stanford University Medical Center			USA	MCN	http://med.stanford.edu/			2	
USAAS0COL448643	Stanford Graduate School of Business	The GSB	Stanford GSB	USA	COL	http://www.gsb.stanford.edu/			0	
USACS0LAB440268	SLAC National Accelerator Laboratory	SLAC	Stanford Linear Accelerator Center	USA	LAB	https://www6.slac.stanford.edu			0	
FRAAS0UNI567547	University of Clermont Auvergne	Université d'Auvergne	Clermont-Ferrand I	FRA	UNI	www.uca.fr/		Yes	0	

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Micro Service Architecture

Modern Services Architecture

- Modern-event driven
- Flexible
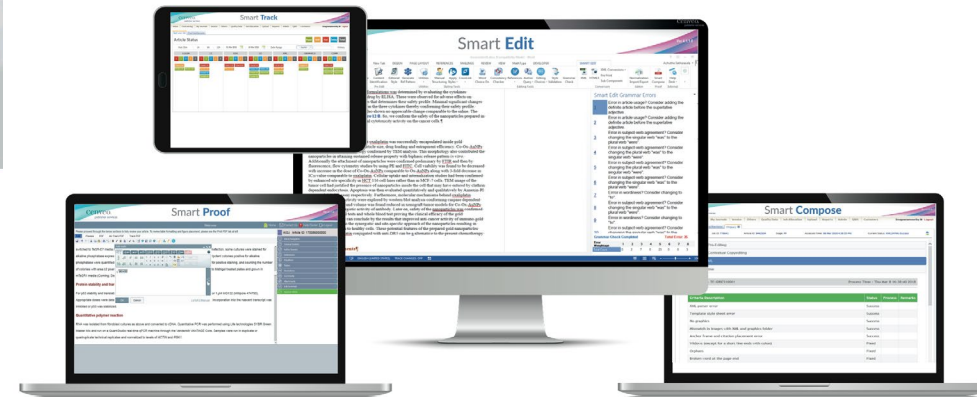- Extensible

Benefits

- Integrations
- Innovation

New Partnership - Cenveo

Thank You

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