


# Welcome & Agenda Overview

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Founding Director  
June 2019

# What's Notable or New?

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- ❖ **One-day main sessions, followed by a separate event: an experimental "Lunch & Learn" day on Friday**
  - Lunch Thursday & Breakout sessions are now 60 minutes; 20 minute break
- ❖ **Second day (14 June Event)**
  - We have decided to open up our meeting on the second day to take advantage of London Tech Week and invite you and other colleagues to join us for a free Lunch and Learn to explore future technology trends and how they may impact the scholarly publishing world. Let Ofir know if you need to register for the Friday event
- ❖ **New Meeting Venue**
  - Institute of Engineering and Technology (IET) - Savoy Place, has this great auditorium with the latest technology and the space is modern and central in London. We look forward to hearing your comments about our new venue selection.
  - PLEASE NO FOOD OR DRINKS IN THE AUDITORIUM
- ❖ **Online Agenda and presentations on  SCHED**
  - <https://highwirepublishersmeetinglo2019.sched.com/>  
(if you need a username/password, click "contact the organizer" or check with Ofir at the registration desk)
- ❖ **Agenda** – printed version as part of your registration package
- ❖ **Session capture**
  - HighWire Staff will be taking notes during breakout sessions to capture Q&A
  - Slides including breakouts are posted on Sched, simply click on the name of the session – scroll down to the bottom of the page to access
  - Note that some partners and publishers have asked us to not post their presentations.

# What's Notable or New?

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- ❖ **HIGHWIRE GIFTS:** On your seat, you will find a moleskin notebook and a Laptop Sleeve. A small thank you from us!
- ❖ **PARTNERS PUB – EXHIBIT & HAPPY HOUR:** We will be moving to the Mountbatten room right outside the auditorium for this activity. You will have the chance to use your Partner's Pub Raffle Tickets (red tickets included in your agenda package). We encourage you to visit all exhibiting partners and drop your tickets in the glass bowls on the partner's table to **enter the Partner raffle that will take place at 5:50 pm right before dinner.**
  - Prizes include gift card to Waterstones, 3 months access at the IP Registry.org, an Amazon Echo Dot, and many more. **(YOU MUST BE PRESENT TO WIN)**
- ❖ **BUFFET DINNER :**
  - ❖ Join us for dinner where you will have time to connect with HighWire staff and your colleagues.
  - ❖ Dinner is at the Maxwell Library, 1<sup>st</sup> floor

# We Invite You to Meet Our Product & Design Team

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Here is a list of some of our products and services and topics that you are welcome to inquire about with our teams:

- Article-level Metrics
- Analytics / Vizors
- BenchPress
- Crossref
- Custom Collection Toolkit
- Data Supplement Manager
- Direct Publishing
- eCommerce
- Folio eBooks
- JCore
- Single Sign On (SSO)
- CHORUS
- SEO (search engine optimization)
- COUNTER
- Sci-Hub
- Preprints
- SAMS Sigma
- Scholaris
- Google Analytics
- Consulting Services
- Origins

Connect with any Product Manager during our meeting (Jim Longo, Eric Hall, Carrie McCrindle, Oliver Rickard)

# Speaker Shout-Outs!

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## Main session speakers in order of presentation include:

- Kirsty McCormack, COB
- Claire Moulton, COB
- Theo Bloom, BMJ
- Jasmin Lange, Brill
- Alicia Wise, Information Power Ltd.
- Simon Boisseau, ACCUCOMS
- Sarah Gibbs, GSL

**THANK YOU TO OUR SPEAKERS!**

# Partner Shout-Outs!

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**6 Partner organizations attending, speaking and exhibiting**

- Marion Morrow– **Cenveo Publisher Services**
- Simon Boisseau - **ACCUCOMS**
- Sara Grimme – **Digital Science**
- Matthew Cockerill & Michaela Krog – **TrendMD**
- Russ Zack – **Code Ocean, Inc.**
- Andrew Pitts – **PSI**
- Phillip Eckerle & Alex Golubowitsch - **PubGrade**

**THANK YOU TO OUR PARTNERS!**

# Printed Agenda Index

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# DC and London Session Differences

## DC-only sessions\*\*:

- **Redesigning Free Back Issues** (ASPET/Dodenhoff)
- **Evolution of Journal E-TOC** (SFN/Alexander)
- **Marketing Author Services** (ASM/Junior)
- **New in bioRxiv; medRxiv early days** (CSHL/Sever)
- **Electrochemical Society approach to OA, R&P, Plan S** (ECS/Craanen)
- **Springer Publishing: Delivering multiple content types on one platform** (SpringerPub/Zimmerman)
- **Multimedia to Complement Journal Content** (AACC/Misko)
- **Plan S** (ASCE, ASPET, ASM, AAAS)
- Article Transfers Best Practices (ASM, AACR)

## London-only sessions:

- Wellcome/ALPSP Plan S Consultation (Information Power/Wise)
- Implementing the Data Citation Standard (GSL, COB)
- Plan S (COB, BMJ, Brill)
- Article Transfers Best Practices (BMJ, COB)

*(Subject to change)*

\*\* DC Slides available at bottom of each session's listing:  
<https://highwirepublishersmeetingwa2019.sched.com/>



# Meeting Evaluation

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- Please complete the **Meeting Evaluation**
  - Eco friendly - online – link:  
<https://www.surveymonkey.com/r/LondonPubMeet2019>
  - (You can evaluate each session and follow along by using the Survey Monkey link and provide your feedback session by session)

## OR

- “Old School” ink-on-paper, using the printed form included in your HighWire registration package
- Please leave the paper forms at the registration desk at the end of the final session.

# Our Multi-Colored Badges Reference

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- HighWire staff - Red 
- Publishers with HW - Blue 
- Partners - Purple 
- First-time non-HW Publishers Attendees - Green 
- Speakers - Red ribbon 

Please help us be environmentally friendly and recycle your plastic badge at the end of the day. Just leave with Ofir at the end of the day.

**UPCOMING**  **HighWire EVENTS**

**SEPT 11 - 13**

**STOP BY OUR TABLE  
AT THE ALPSP CONFERENCE**

**OLD WINDSOR, UK**



The Association of  
Learned & Professional  
Society Publishers

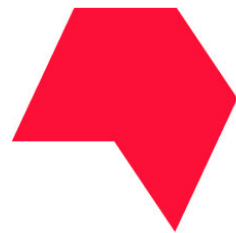
**DON'T FORGET** TO SIGN UP FOR OUR SPONSORED CHARITY - FUN  
RUN IN AID OF FODAD

**UPCOMING**  **HighWire EVENTS**

**OCT 16 -20**

**STOP BY OUR BOOTH**

**AT THE**



**FRANKFURTER  
BUCHMESSE**

**Thank you very much  
for being here!**

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