Create the best digital publications and reach the most people

HighWire

Simplify your publishing process at the same time as widening the reach, deepening the impact, and accelerating the exchange of ideas.

In today's connected world, user expectations are higher than ever. Publishers need a hosting platform with the flexibility to evolve to meet user-demand and scale with you as you grow.

The strength of HighWire Hosting lies in its open, interoperable approach, meaning we can easily integrate third-party systems, standards and technologies. This gives us the unique power to create a hosting platform that's exactly tailored to your needs.

HighWire Hosting can support:
• **Simple and intuitive single site journals.**
• **Management of multiple journals within one central space.**
• **Complex content needs, diverse formats and specialist use cases that go far beyond the traditional book or journal.**

"When looking for partners to digitize our range of publications, the HighWire Hosting platform was an easy choice – it gives us the ability to offer up our extensive collection of content to faculty, students and professionals instantaneously and with ease, as well as providing us with valuable insight and data to inform our publishing process."

Pascal Schwarzer, *Vice President of Digital Development,* Springer Publishing

Our powerful built-in semantic capabilities give you the tools to make your content more discoverable, navigable and reusable – all within one single, intuitive CMS. And with an average load time of under 500 milliseconds, you can get your content into the hands of your users in record time.

Our suite of handy toolkits can be integrated into HighWire Hosting to meet publishers' specialist needs and allow you to customize your sites and services:

• **Custom Collection Toolkit** enables you to quickly curate journal articles, books, and book chapters into collections complete with their own landing pages.

• **Meeting Abstracts** enables you to make your meeting and event content more discoverable, boosting awareness beforehand and promoting ground-breaking findings afterward.

• **Direct Publishing** lets you publish news pieces and other copy in real-time, keeping your community up to date with breaking information.

• **Alerts** let your readers know when a new article relevant to their interests has been published, while also giving you a channel to cross-promote hot topics.

• **Intelligent Commerce** makes it easy for your users to seamlessly purchase articles in only a few clicks.

Features & benefits

✓ **Multiple content formats in one site**
Host all of your content, from books to journals, text to video, within one single integrated content site.

✓ **Powerful search and discovery**
Take advantage of our trendsetting discovery program, built upon our unique relationship with Google, partnerships with third-parties such as TrendMD, Meta and Crossref, and initiatives such as CASA and Quick Abstracts.

✓ **Engage your community**
Give your users an intuitive, intelligent site that keeps them up to date with new articles, showcases your brand, and acts as a research hub.

✓ **Increase reuse and revenue**
Curate content into collections, reuse and repurpose content to open up new revenue opportunities, and simplify purchasing.

✓ **Enrich your content**
Built-in semantic capabilities put your content in context, making it more navigable. Our third-party technologies and partner enhancements give you unique customization opportunities.

✓ **Streamline publishing workflows**
With automated content ingestion and self-service CMS management, you can keep your content current and free up time to concentrate on what really matters.