



## JCore Self-Service Tools

Journal sites designed for your readers, today and tomorrow

### **SUPERB DESIGN, CONTROL AND FLEXIBILITY**

JCore offers you a wide range of options when it comes to maintaining and updating elements within your site easily and efficiently.

Whether you need to update your site menu, create new pages, and add or change images in your carousel, or craft some new text for site-wide snippets, you will find the JCore Admin Tools both easy to navigate and extremely user-friendly.

### **CREATIVE CONTROL OF CONTENT**

Use the WYSIWYG Editor to create new - and update existing - content pages with the option to edit the HTML code directly as well as add new files (images, PDFs and others) with all changes taking effect immediately.

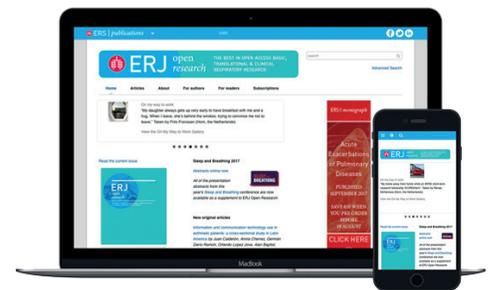
### **UP-TO-DATE SITE MENUS**

Need to add a page, change a page, or delete a page from a menu? No problem. Umbrella menus, site menus, and link-rich footer menus can all be updated or modified to best meet evolving needs. Menu items can even be created in advance and marked as “disabled” so they are hidden from view until you are ready to make them active. Re-ordering menu items is as easy as drag and drop.



“Our new design delivers an elegant reader experience, makes it easier to find important content, and has resulted in increased advertising revenue.”

**Christian Kohler,**  
Associate Publisher, Scholarly  
Publishing, American  
Diabetes Association





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### **FEATURE CONTENT UNDER YOUR CONTROL**

Using type-ahead article title matching, you can quickly update article lists for nodequeues or carousels without having to enter full citation data. Once these article lists are created they can be used in various places throughout your site.

### **SNIPPET TEXT ANNOUNCEMENTS & NEWS**

During site set up and launch, we'll configure site-wide snippets: Pieces of text that are included on various site pages to inform users about things like access policies or upcoming events. Post-launch, you can update any snippet text directly via the JCore Admin tools.

### **A LEADER IN DEDICATED SUPPORT & SERVICE**

HighWire is a technology-focused, customer-centric scholarly content service provider. The HighWire Open Platform with JCore combines our powerful content ingestion and enrichment infrastructure with a flexible, modern Drupal-based front-end design.