



HighWire



PRESS RELEASE: FOR IMMEDIATE RELEASE

Scott Wilson joins HighWire Press as Vice President, Global Sales

Scott Wilson will lead the HighWire sales team with more than 20 years of experience in academic and research communications sector

Los Gatos, Calif, USA – July,4 2017 HighWire Press, Inc., the leading technology platform and strategic partner to world-leading scholarly publishers and societies, announces the appointment of Scott Wilson as Vice President, Global Sales and member of the Executive Leadership Team.

"We are delighted to welcome Scott to HighWire," said Dan Filby, CEO, HighWire Press. "Creating new opportunity in the scholarly and academic markets benefits from deep understanding of the needs among publishers, librarians, and end users. Scott has a significant track record of developing long term and fruitful strategic customer partnerships."

Previously, Wilson led successful sales teams at McGraw Hill Higher Education and Elsevier. "Today, publishers can create new potential for growth by delivering innovative products and content on digital platforms. My experience leading sales teams across channels and disciplines will help publishers address today's market challenges," said Wilson. "I look forward to developing strategic partnerships that drive growth for HighWire and our publishing partners by providing the technology and services that enable publishers to broadly disseminate their programs digitally."

Wilson leads HighWire's global sales team and function from his office in St. Louis, MO.

About HighWire Press

HighWire Press, Inc. offers essential online publishing solutions to develop and deliver research publications and online learning products for academic and research communities. With offices in the US and the UK, HighWire provides strategic consulting, professional services and innovative open platform technologies to publishers and professional associations around the world. www.highwire.org

ENDS

For Editors

Larger format Picture available

Leadership team information here <http://home.highwire.org/team/leadership>

More about Scott Wilson:

Scott Wilson, Vice President of Global Sales manages worldwide Sales teams and functions and has over 20 years of sales and marketing experience with publishing and information technology companies. Most recent experiences include McGraw-Hill Education and Elsevier Health Sciences where he built high performing digital sales teams that achieved year over year double digit revenue growth. Scott has a BA in Economics & American Public Affairs from Michigan State University, and an MBA from Northwestern University, Kellogg School of Management.

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