

American Society of Neuroradiology New Journal Website Goes Live on HighWire Press's JCore Platform

Upgrade to JCore delivers improved user experience for both readers and Society staff

April 5, 2017 - The [American Society of Neuroradiology's](#) (ASNR) has re-launched its flagship journal, the American Journal of Neuroradiology (AJNR), on HighWire Press's JCore platform. The launch was announced today at HighWire's Spring Publishers meeting.

"We are excited to bring to our readers a modern, responsive AJNR website using the JCore platform. They will find an uncluttered interface where they can quickly access the current and archival content they need with minimal click-through, read it comfortably on any mobile device, and easily share articles of interest with their colleagues," said Jeffrey S. Ross, MD, Editor in Chief of the American Journal of Neuroradiology. He also praised the speed and efficiency of their site's re-launch, "The seamless migration process and our ongoing collaboration validates our decision to continue our partnership with HighWire."

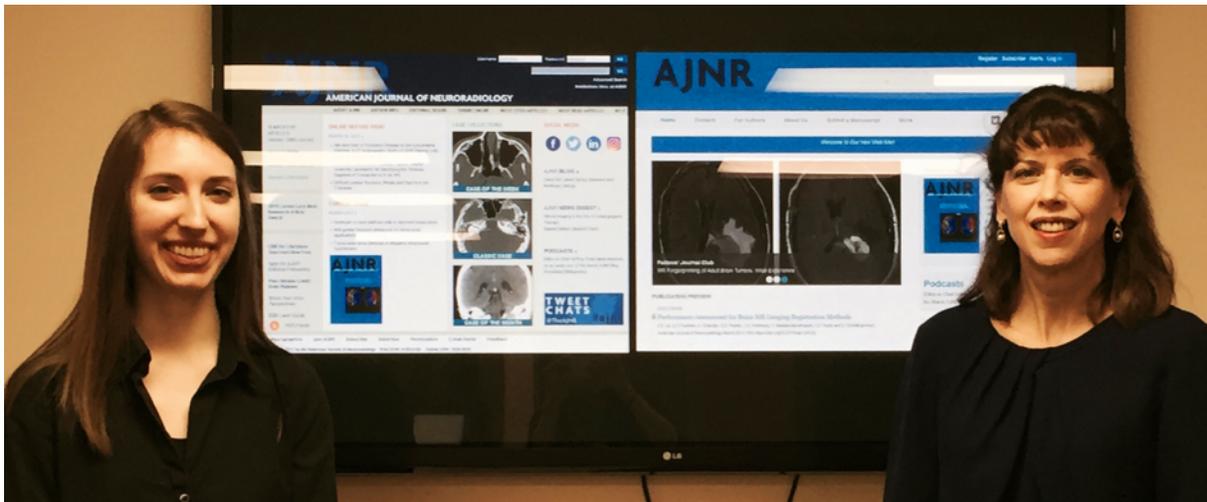
HighWire Press CEO Dan Filby commented, "Our project team worked closely with ASNR, leveraging JCore's standard design templates to suit their unique publication program requirements and user and branding needs. The site will serve ASNR and its community for many years to come. We look forward to collaborating with them to meet the ongoing and evolving needs of their membership."

ASNR has invested in their website because the journal is one of the benefits their members say they value the most. As a result, the journal staff now has much more flexibility in administering, configuring, and adapting the site to deliver content and meet new business needs.

AJNR Managing Editor Karen Halm elaborated, "In addition to the fresh modern look, easier navigation, and improved functionality, the new JCore site is completely mobile-optimized, eliminating the need for the iOS app and at the same time addressing the Android market, which was underserved by the old platform. This major investment in the Journal's online presence is housed on Drupal-based architecture that will allow increased capabilities and flexibility to

accommodate new features and changing technology for our readers. The Drupal architecture makes our custom content maintenance and creation easier and more organized for our staff."

-Ends-



Old HighWire H20 site on left; New HighWire JCore site on right.

Laura Wilhelm - Asst. Managing Editor (left); Karen Halm - Managing Editor (right).

[American Society of Neuroradiology \(ASNR\)](#) is an organization of over 5,600 neuroradiologists and related professionals, founded in 1962, dedicated to maximizing the benefits of neuroradiology to patients and other providers by promoting the highest standards for training and practice, and fostering research in the field.