

Leading Scholarly Societies Renew Agreements with HighWire Press

"Customer-centricity" and flexibility of HighWire's products and services cited as key factors for early renewal decisions

March 3, 2017 - [HighWire Press](#) is pleased to announce that several publisher clients recently signed multi-year agreements, ahead of schedule, to continue to use HighWire's open journal platform solutions (H20, JCore) and the BenchPress manuscript submission and peer-review tracking system.

The renewing organizations are:

- [The American Society for Biochemistry and Molecular Biology \(ASBMB\)](#)
- [American Academy of Neurology \(AAN\)](#)
- [Proceedings of the National Academy of Sciences \(PNAS\)](#)
- [American Society of Neuroradiology \(ASNR\)](#)
- [The College of Family Physicians Canada \(CFPC\)](#)

All five publishers currently host their journals on HighWire's H20 platform and plan to re-launch their journal programs on the flexible and scalable JCore platform, which can be adapted to meet unique program needs.

HighWire Press CEO Dan Filby pointed to the ongoing teamwork and collaboration that underlies the strong partnerships with the publishers and resulted in the early renewals. "We look forward to taking their publication sites to a new level with JCore, which offers the most flexibility among the leading content-hosting platforms in the Information industry. Our project teams work closely with each publisher to adapt the JCore platform and UX design to meet clients' diverse publication program requirements." Filby added that JCore offers out-of-box design templates which are easily altered for fast implementation while addressing unique user needs and branding requirements.

HighWire's customer centricity also delivers superior project management workflow. The *American Journal of Neuroradiology's* Managing Editor Karen Halm noted the speed and efficiency of their site's launch on JCore, "We have been pleasantly surprised by how smoothly and efficiently our migration is progressing...regarding communication, visualization, and scheduling." She also explained that "JCore's WYSIWYG interface is a game changer for us. We put pages together without needing to be

knowledgeable about, peek at, or tweak source code. The Drupal architecture will make our custom content maintenance and creation much easier and more organized for my staff."

Neurology® Journals Executive Editor Patty Baskin expressed confidence that a JCore relaunch will enable AAN's members to find the content they need quickly, read it comfortably on any mobile device, and share articles of interest with their colleagues.

"We're excited about the prospect of redesigning our website this year with HighWire's help. Our shared vision through the project is to deliver the best online reading experience available anywhere. We are looking forward to creating an engaging site that will offer our readers a personalized experience, as well as the latest neurology information, so that they'll keep coming back. We also anticipate that the AAN journal staff will have much more flexibility in administering and configuring the site, and easily adapting it to new business needs, after it's move to HighWire's JCore platform."



HighWire Press, Inc. delivers technology solutions for leading publishers to disseminate scholarly research worldwide. With offices in the US and the UK, HighWire provides strategic consulting, professional services and innovative open platform technologies.