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The Geological Society of London's *Lyell Collection* launches new website on the HighWire Press JCore platform

The Geological Society of London has launched its *Lyell Collection* on HighWire Press's JCore platform. The Society's new sites, showcasing both journal and book content, use JCore's award-winning responsive design to improve and enhance user experience and functionality for members, subscribers, authors, and visitors.

"We are pleased to launch the new *Lyell Collection* website on HighWire Press's JCore platform," says Neal Marriott, Publishing Director at the Geological Society of London (GSL). "The new website is both contemporary and visually appealing. The intuitive interface allows browsers to discover featured articles, benefit from enhanced article functionality, and connect with over 28,000 articles online easily and quickly. JCore's responsiveness ensures the content is accessible on desktop, tablet, or smartphone. Our editors, readers, and authors will benefit from the collaboration with HighWire to enhance the *Lyell Collection* content."

"The upgrade to JCore gives GSL more control over their website" says Tracy Capaldi-Drewett, VP Global Marketing and EMEA Sales (HighWire), "and increases engagement with readers, authors, and members. Content is presented in an easy to navigate format and is accessible across all devices. We are confident that the new site will better support the *Lyell Collection* and GSL's future objectives."

See the new site at: <http://www.lyellcollection.org/>

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About the Geological Society of London and the *Lyell Collection*

The Geological Society of London is the UK national society for geosciences with over 12,000 members. It is a global leader in Earth science publishing, dedicated to providing a high-quality service. The *Lyell Collection* comprises journals and key book series including Special Publications and Memoirs and offers over 280,000 peer-reviewed pages, 28,000 articles, and 1,000 volumes in the geosciences.

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About HighWire Press

HighWire Press, Inc. offers essential online publishing solutions to develop and deliver research publications and online learning products for academic and research communities. With offices in the US and the UK, HighWire provides strategic consulting, professional services, and innovative open platform technologies to publishers and professional associations around the world.

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