



## *Canadian Family Physician Journal* Launches new Website on HighWire Press's JCore Platform

*Canadian Family Physician* (CFP), the official scientific journal of the College of Family Physicians of Canada (CFPC), has launched a dynamic new website on HighWire Press's JCore platform.

"We were pleased to work with HighWire Press to develop the new CFP website that provides a contemporary new look and flexibility to better manage content," says Peter Thomlison, CFP Publisher. "JCore's stability and responsiveness makes the site accessible on any platform: desktop, tablet or smartphone. Information is found quickly and easily with prominent links to key articles and enhanced search functions. In the near future, we will introduce a new blog post feature for family medicine leaders to engage our readers. We look forward to continuing our collaboration with HighWire."

"The upgrade to JCore allows CFP to have more control over their website and increase member engagement," adds HighWire Press CEO, Dan Filby. "The new CFP site is also integrated with our Direct Publishing solution to provide CFP editors with flexible and direct access to new types of CFP blog, content, images, and other customized user features. We are confident that the new site will better support CFP's organizational objectives and provide better member services."

See the new site at [www.cfp.ca](http://www.cfp.ca).



### CFP Project Team

(left to right) Yvonne Fernandes, Production Manager; Michael Fong, Creative Design Specialist; Dr. Nicholas Pimlott, Scientific Editor; Lauren Gatti, Production Coordinator; Peter Thomlison, Publisher; Kathryn Taylor, Managing Editor; Absent: Deborah Doucette, Manager, Creative and Production Services

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[HighWire Press, Inc.](#) delivers technology solutions for leading publishers to disseminate scholarly research worldwide. With offices in the US and the UK, HighWire provides strategic consulting, professional services and innovative open platform technologies.

The [College of Family Physicians of Canada](#) (CFPC) serves as the professional organization responsible for establishing standards for the training, certification and lifelong education of family physicians and for advocating on behalf of the specialty



of family medicine, family physicians and their patients. The CFPC represents more than 35,000 members across the country and accredits postgraduate family medicine training in Canada's 17 medical schools. Among their publications is *Canadian Family Physician*, a monthly, peer-reviewed medical journal and the official publication of the CFPC. It is the most widely read journal\* of Canadian family physicians. \*2016 MRI Study

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