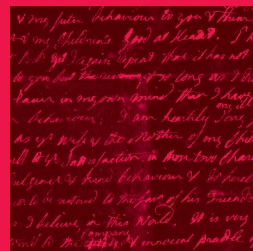HighWire

Connecting the best minds to the most people

With technology and expertise always advancing in perfect poise, HighWire is the principal digital partner for the global publishing community.

Our expertise, rooted in our long-established industry knowledge, gives us thought-leading credibility. Our technology, at the forefront of digital knowledge management, gives our customers market-leading capabilities.
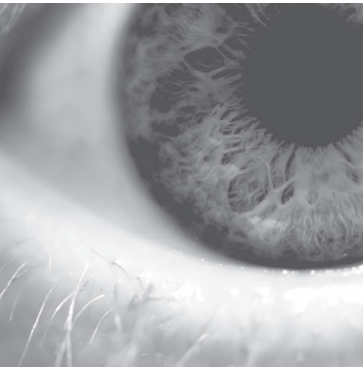
www.highwirepress.com

The wisdom that sparks the publishing community

Our technology is in the service of knowledge.
We provide the nexus where it is collected, certified, stored and shared. By simplifying the publishing process, we widen the reach, deepen the impact and accelerate the exchange of ideas.

Our expertise is in the service of knowledge.
From peer review to putting content out into the world, and from a niche journal to multiple publications, we give publishers the strategies to connect the best minds to the most people.

What sets us apart?
- **Our intelligent platform delivers** integrated digital solutions based on open architecture
- **A user-centric focus puts** your users' needs and expectations at the heart of everything we do
- **Evidence-based tools help** you to make well-informed publishing and business decisions

Whether you choose from our suite of modular applications or our entire intelligent platform, we help all publishers to create the best digital experiences and reach the most people.

HighWire | Submissions

HighWire | Identity

HighWire | Hosting

HighWire | Commerce

HighWire | Analytics

HighWire | Consulting

"...they understood our content, our business and our consumers. They then took the time to craft a user experience that has added real value to our platform and our business."
Albert Schoenmaker, Senior Editor, Online Resources, Brill Academic Publishers

HighWire Submissions:
Revolutionizing manuscript and submission tracking

HighWire Submissions is delivered through BenchPress and BenchPress Unlimited. BenchPress is a fully customizable manuscript management solution. BenchPress Unlimited is a streamlined deployment model designed for publishers with lower volumes and straight-forward submission processes.

HighWire Identity:
Simple, flexible access control and identity management

As a publisher, you need to control access to your content in line with your commercial agreements. At the same time, many of the leading publishers are now prioritizing and investing in improving the experience for end users. HighWire Identity enables you to keep control, but make access for users quick, easy and flexible.

HighWire Hosting:
Create the best digital publications and reach the most people

HighWire Hosting is delivered through a range of modular applications that simplify the digital publishing process, widen the reach, deepen the impact, and accelerate the exchange of ideas. From single to large-scale journal platforms, books to multi-format, HighWire's multi-content type solution supports all publishers, with their varied and complex requirements.

HighWire Commerce:
Grow revenue and improve user experience by making shopping and purchasing easier

HighWire Commerce makes it easier to sell digital content to your users without disrupting their workflow. With easily locatable add-to-cart buttons and a persistent shopping cart, researchers can collect articles across a publisher's journal and book sites and quickly purchase any for which they do not have access.

HighWire Analytics:
Rapid insight for data driven, evidence based editorial and business decisions

HighWire Analytics Impact Vizor and Usage Vizor are powerful decision-support tools that bring together data from across your publishing program and other sources to provide unparalleled insight into the impact and value of your content. Each application comes equipped with intuitive controls for analysing data, and enhanced data visualization that includes user friendly charts and tables for quickly assessing each aspect of your journals performance.

HighWire Consulting:
Helping you to connect the best minds to the most people

The expectations of your end-users in today's digital world move at a phenomenal pace. Using advanced analytics, design and user experience (UX) expertise and best practice project management and implementation, HighWire Consulting can help you to meet and exceed those expectations, now and in the future.

Find out how we help get Knowledge Amplified
www.highwirepress.com

HighWire

HighWire are proud to work with some of the most pre-eminent and influential STM journals and publishers in the world...

"When looking for partners to digitize our range of publications, the HighWire Hosting platform was an easy choice - it gives us the ability to offer up our extensive collection of content to faculty, students and professionals instantaneously and with ease, as well as providing us with valuable insight and data to inform our publishing process."

Pascal Schwarzer, Vice President of Digital Development at Springer Publishing

"To realize our new digital-first approach to publication, we needed an expert partner, and HighWire provides insight, assistance, and a fresh approach that help our publishing workflows meet the needs of our members and readers. With BenchPress and JCore, we can publish faster and support a wider variety of content to showcase laboratory techniques and spark discussions."

Dr. Perry Scanlan, Editor-in-Chief, American Society for Clinical Laboratory Science

"Our innovative online platform will serve as an incubator to test novel methods of communication and interaction with our community."

Dr. Robert Negrin, MD, Founding Editor-in-Chief, Blood Advances

"We needed a fast, reliable and scalable system that used a streamlined approach that would allow for thousands of submissions. It was a natural fit for us to choose the flexibility of BenchPress as it was so well integrated with HighWire and our hosting services, which successfully tackled our business challenges and led to reduced costs and time saved."

Kevin-John Black, Product Lead for bioRxiv, Cold Spring Harbour Laboratory

"As a data-driven publisher, JAMA Network is pleased to partner with Highwire's Impact Vizor to get faster and easier insights into publication trends, new challenges and opportunities, and the business implications of our acceptance and rejection decisions."

Howard Bauchner, American Medical Association

"Our new design delivers an elegant reader experience, makes it easier to find important content, and has resulted in increased advertising revenue"

Christian Kohler, Associate Publisher, Scholarly Publishing, American Diabetes Association

Find out how we help get Knowledge Amplified
www.highwirepress.com

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